

ADVERTISING RATE CARD

ADVERTISING OPTIONS	Standard Rates		SiGMA Exhibitors Rates	
	x1	x2	x1	x2
ARTICLE				
Full Page Article	€500	€450	€400	€375
Double Page Article	€800	€750	€700	€650
Three page Article with high-quality photo shoot	€1,500	€1,400	€1,400	€1,300
STANDARD				
Horizontal Strip Ad	€300	€250	€250	€200
Half Page Ad	€450	€400	€400	€350
Full Page Ad	€800	€700	€700	€600
Double Page Spread Ad	€1,300	€1,050	€1,150	€950
PREMIUM				
Full Page Ad (opposite Table of Contents)	€1,200	€1,000	€1,100	€1,000
Full Page Ad (opposite Editorial)	€1,200	€1,000	€1,100	€1,000
Inside Back Cover Ad	€1,000	€800	€800	€700
Double Page Spread Ad (before Table of Contents)	€1,500	€1,200	€1,200	€1,050
Inside Front Ad + Full Page Ad	€1,600	€1,500	€1,500	€1,300
Back Cover Ad	€1,600	€1,500	€1,500	€1,300
SPECIALITY ITEMS				
Card Insert (Double Sided)	€1,250	€1,000	€1,000	€900
Belly Band (Front & Back)	€1,500	€1,250	€1,250	€1,100
Foldout	€2,500	€1,250	€1,250	€1,100

* Price per issue based on prepayment in full. Price excludes VAT.

ADVERTISING SPECIFICATIONS

	Bleed Size	Trim Size	Safe Area
Horizontal Strip Ad	No	185x 40mm	185x40mm
Half Page Ad	No	185x130mm	185x130mm
Full Page Ad	220x307mm	210x297mm	190x277mm
Double Page Spread Ad	430x307mm	420x297mm	400x277mm
SPECIALITY ITEMS			
Card Insert (Double Sided)	200x280mm	190x270mm	190x270mm
Belly Band (each side)	220x70mm	210x60mm	210x60mm



ADVERTISING REQUIRED FORMAT

High Resolution PDF or jpg (300dpi)
All other formats will not be acceptable
Text to be convert to outlines
No crop marks

SUBMITTING ADVERTS & LOGOS

Compress all files and include your company's name in the folder title
Files under 25MB may be sent via email. Larger files may be sent via wetransfer.com

Email submissions:
reservations@maltagamingsummit.com
+356 9926 3626

UPCOMING ISSUES & DEADLINES

Upcoming issues:
April & October

Reservation Deadlines:
15th February & August

Artwork Deadlines:
25th February & August

FACTS

- Distributed **FREE** by post to all SiGMA delegates worldwide / all gaming companies / major law firms, accountancy firms specialising in gaming.
- Distributed in delegate bags at SIGMA, and other major events worldwide. • 5,000 copies per issue distributed twice yearly. • **Long shelf life guaranteed! Targeted audience guaranteed!**