



## ***Quality Policy***

SiGMA's vision is to become the ultimate iGaming destination. SiGMA is focused on delivering this vision through the organisation and delivery of world class events that transform traditional networking into an art form. In addition, brings up-to-the-minute news and an array of stunning magazines packed with the latest industry developments needs of our customers, employees, and other interested parties.

Our Quality Management System incorporates the experience and skills of everyone in the company and as a result, our commitment to quality is an integral part of the responsibilities of all our employees. SiGMA will actively pursue quality improvements through programs that enable each employee to deliver a quality service.

Our efforts are measured through defined objectives, which, together with this policy, are reviewed on a regular basis to ensure it reflects what our organisation and customers really need.